

Jacqueline Xerri

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EXPERIENCE

COMMERCIAL VIDEO EDITOR, YACHT CLUB FILMS | NEW YORK, NY JAN. 2024 - PRESENT

- Edit commercials for brands like Boar's Head, Etsy, and Chick-fil-A for CTV, OTT, and various social platforms.
- Lead live edit sessions with Agencies and Clients.
- Work on multiple projects a day, both independently and with a team.

FREELANCE VIDEO EDITOR & DIRECTOR, NEW YORK, NY JAN. 2021 - PRESENT

LIMBO, Warner Music Group | Music Video

- Directed and edited the music video for 'Limbo' by Ivri, a musical artist with over 1 million monthly listeners on Spotify.

WITHIN: Performance Branding

- Edited and colored commercials for Jose Cuervo, 1800 Tequila, 8Sleep, and Weber Grills.
- Created 15s, 30s, and 60s deliverables in various aspect ratios for CTV, OTT, and Social Media.
- Collaborated with visual effects artists, graphic designers, colorists, and sound mixers.

Discover Your Trail, The North Face | Ad Campaign

- Cut down 30-40 min interviews into 1-2 minute TikToks.
- Paired sound bites with impactful footage that helped accentuate the story.

Waiting Period, Directed by Taylor Nagel | Short Film

- Joined this project in its late stage at the request of the director to revamp and enhance the previous editor's cut. I restructured the edit, shortened the film, and chose different performances to create a successful final product.

Vulture Life, Sony Music Entertainment | Short Documentary

- Transcribed, cut down, and structured 4+ hours of interviews to succinctly tell the story of rapper Stunna Gambino.

SENIOR VIDEO EDITOR, DIRECTOR & PRODUCER, SERHANT. STUDIOS | NEW YORK, NY MAY 2022 - MAY 2023

LISTED BY SERHANT., Home Design Channel

- Developed an original series, *Touring The Most*, which I produced, directed, and edited. The first episode received over 1 million views on YouTube and short-form content from this series has amassed over 5 million views across platforms.
- Edited and produced *Creating Spaces* and *Tiny Spaces* episodes that have garnered over 1 million views on YouTube.
- Created engaging video content that follows the SERHANT. brand standard across digital and social platforms.

SERHANT., Real Estate Company

- Directed, produced, and edited agent brand films - commercials that define and elevate the brands of real estate agents.
- Ideated, directed, and edited onboarding videos - short-form, bi-weekly vertical content that introduces new agents.
- Cast, produced, 1st AD'd, and edited the company's *Why SERHANT.?* commercial.

WRITER, DIRECTOR & CO-EDITOR, BIG BLUE PICTURES | NEW YORK, NY JAN 2020 - JUNE 2020

- Wrote, directed, and co-edited the short film *Monkey Bars* starring Sofia Popol, Christopher Inman and Milly Shapiro (*Hereditary*). Executive Produced by Ethan Lazar (*The Witch, Percy*). It was nominated for Best Narrative at NFFTY 2022 and was Critics' Choice at the Cinema Femme Short Film Festival 2021.

FIRST ASSISTANT EDITOR, MASS APPEAL | NEW YORK, NY SEP. 2019 - DEC. 2019

- Assisted in the post-production of the HBO Documentary *DMX: Don't Try and Understand* which chronicles the final year of the late rapper, DMX. I helped craft the story structure and character arcs with the lead editor.
- Ingested, transcoded, synced, and organized media. Created string-outs, cutdowns and edited several scenes.

EDUCATION

- Florida State University, College of Motion Picture Arts | BFA in Motion Picture Production AUG. 2015 - MAY 2019
- Corey Mandell Professional Screenwriting Workshops SEP. 2022 - JUNE 2023

ACHIEVEMENTS

- Semifinalist of The CineStory Feature Retreat and Fellowship for the screenplay *The Year The World Ended* OCT. 2023

SKILLS

Adobe Premiere Pro, DaVinci Resolve, Adobe After Effects, Adobe Media Encoder, Adobe Photoshop, Fusion Studio