

Jacqueline Xerri

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EXPERIENCE

FREELANCE VIDEO EDITOR & DIRECTOR, NEW YORK, NY

JAN. 2021 - PRESENT

LIMBO | Music Video

- Directed and edited the music video for 'Limbo' by ivri, an emerging artist with over 3.5 mil. monthly listeners on Spotify.

WITHIN: Performance Branding

- Edited and colored commercials for Jose Cuervo, 1800 Tequila, 8Sleep, and Weber Grills.
- Created 15s, 30s, and 60s deliverables in various aspect ratios for CTV, OTC and social media.
- Collaborated with visual effects artists, graphic designers, colorists and sound mixers.

Discover Your Trail, The North Face | Ad Campaign

- Cut down 30-40 min interviews into 1-2 minute TikToks.
- Paired sound bites with impactful footage that helped accentuate the story.

Waiting Period, Directed by Taylor Nagel | Short Film

- Joined this project in its late stage at the request of the director to revamp and enhance the previous editor's cut. I restructured the edit, shortened the film and chose different performances to create a successful final product.

Vulture Life, Sony Music Entertainment | Short Documentary

- Transcribed, cut down and structured 4+ hours of interviews to succinctly tell the story of rapper Stunna Gambino.

SENIOR VIDEO EDITOR & VIDEO DIRECTOR, SERHANT. STUDIOS | NEW YORK, NY

MAY 2022 - MAY 2023

LISTED BY SERHANT., Home Design Channel

- Developed an original series, Touring The Most, which I produced, directed and edited. The first episode received over 1 million views on YouTube and short form content from this series has amassed over 5 million views across platforms.
- Edited and produced Creating Spaces and Tiny Spaces episodes that have garnered over 1 million views on YouTube.
- Created engaging video content that follows the SERHANT. brand standard across digital and social platforms.

SERHANT., Real Estate Company

- Directed, produced, and edited agent brand films - commercials that define and elevate the brands of real estate agents.
- Ideated, directed, and edited onboarding videos - short-form, bi-weekly vertical content that introduces new agents.
- Edited video, graphics, and audio to support multimedia programs and projects.
- Casted, produced, 1st AD'd and edited the company's Why SERHANT.? commercial.
- Created Premiere Pro project templates that were pre-constructed with proper transitions, keyframes and sound effects according to horizontal and vertical deliverables, highly increasing organization and productivity.

WRITER, DIRECTOR & CO-EDITOR, BIG BLUE PICTURES | NEW YORK, NY

JAN 2020 - JUNE 2020

- Wrote, directed and co-edited the short film *Monkey Bars* starring Sofia Popol, Christopher Inman and Milly Shapiro (*Hereditary*). Executive Produced by Ethan Lazar (*The Witch, Percy*). It was nominated for Best Narrative at NFFTY 2022 and was Critics' Choice at the Cinema Femme Short Film Festival 2021.

FIRST ASSISTANT EDITOR, MASS APPEAL | NEW YORK, NY

SEP. 2019 - DEC. 2019

- Assisted in the post production of HBO Documentary DMX: Don't Try and Understand' which chronicles the final year of the late rapper, DMX. I helped craft the story structure and character arcs with the lead editor.
- Ingested, transcoded, synced and organized media. Created string-outs, cutdowns and edited several scenes.

EDUCATION

Florida State University, College of Motion Picture Arts | BFA in Motion Picture Production

AUG. 2015 - MAY 2019

Corey Mandell Professional Screenwriting Workshops

SEP. 2022 - JUNE 2023

SKILLS

Adobe Premiere Pro, DaVinci Resolve, Adobe After Effects, Adobe Media Encoder, Adobe Photoshop, Frame.io