

Jacqueline Xerri

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EXPERIENCE

EDITOR, DIRECTOR & PRODUCER, SERHANT. STUDIOS | NEW YORK, NY

05/22 - PRESENT

LISTED BY SERHANT., Home Design Channel

- Developed an original series, *Touring The Most*, which I produce, direct and edit. The first episode received over 900K views on YouTube and short form content from this series has amassed over 5 million views across platforms.
- Edit and produce *Creating Spaces* and *Tiny Spaces* episodes that have garnered over 1 million views on YouTube.
- Create engaging video content that follows the SERHANT. brand standard across digital and social platforms.
- Join set productions to capture social-first/optimized content.

SERHANT., Real Estate Company

- Direct, produce, and edit agent brand films - commercials that define and elevate the brands of real estate agents.
- Ideate, direct, and edit onboarding videos - short-form, bi-weekly vertical content that introduces new agents.
- Edit video, graphics, and audio to support multimedia programs and projects.
- Work in the conception and execution of video assets that aim to solve a variety of product needs across digital platforms.
- Casted, produced, 1st AD'd and edited the company's *Why SERHANT.?* commercial.
- Created Premiere Pro project templates that were pre-constructed with proper transitions, keyframes and sound effects according to horizontal and vertical deliverables, highly increasing organization and productivity.

FREELANCE COMMERCIAL EDITOR & COLORIST, WITHIN PERFORMANCE BRANDING | NEW YORK, NY 02/21 - 05/22

- Edited and colored commercials for Jose Cuervo, 1800 Tequila, 8Sleep, and Weber Grills.
- Create 15s, 30s, and 60s deliverables in various aspect ratios for CTV, OTC and social media.
- Collaborated with visual effects artists, graphic designers, colorists and sound mixers.

VIDEO EDITOR, FREELANCE | NEW YORK, NY

01/21 - 05/22

Discover Your Trail, The North Face | Ad Campaign

- Cut down 30-40min interviews into 1-2 minute TikToks.
- Paired sound bites with impactful footage that helped accentuate the story.

Waiting Period, Directed by Taylor Nagel | Short Film

- Joined this project in its late stage at the request of the director to revamp and enhance the previous editor's cut. I restructured the edit, shortened the film and chose different performances to create a successful final product.

Vulture Life, Sony Music Entertainment | Short Documentary

- Transcribed, cut down and structured 4+ hours of interviews to succinctly tell the story of rapper Stunna Gambino.

WRITER, DIRECTOR & CO-EDITOR, BIG BLUE PICTURES | NEW YORK, NY

01/20 - 06/20

- Wrote, directed and co-edited *Monkey Bars* starring Sofia Popol, Christopher Inman and Milly Shapiro (*Hereditary*). Executive Produced by Ethan Lazar (*The Witch, Percy*).

FIRST ASSISTANT EDITOR, MASS APPEAL | NEW YORK, NY

09/19 - 12/19

- Assisted in the post production of HBO Documentary *DMX: Don't Try and Understand* which chronicles the final year of the late rapper, DMX. I helped craft the story structure and character arcs with the lead editor.
- Ingested, transcoded, synced and organized media. Created string-outs, cutdowns and edited several scenes.

EDUCATION

- Florida Sate University, College of Motion Picture Arts
BFA in Motion Picture Production - *Magna Cum Laude* - 3.88 GPA

2015-2019

- Corey Mandell Professional Screenwriting Workshops

09/22 - PRESENT

SKILLS

Adobe Premiere Pro, DaVinci Resolve, Adobe After Effects, Adobe Media Encoder, Adobe Photoshop, Frame.io